

SMART ENGLISH

What every individual needs to master in today's world of globalization – Effective and Smart communication in English

Program Overview:

Communication in a business environment requires professional and a mature approach which is emphasized in our workshop through Business Communication.

The aim of this workshop is to help an individual with basic / average command over English to attain a more global and polished standard. We will be covering important aspects of Smart communication including Accent, Intonation, Body Language and Confidence.

Who should attend?

Open to any individual who would like to sharpen their communication levels (written and verbal) in English and also to develop their inter-personal communication skills effectively.

How will this benefit you?

Confidence is the key to effective communication but confidence is only for those who know:

- What to communicate?
- When to communicate?
- How to Communicate?

All these 3 parameters are covered to help you achieve your goal of being an effective, confident and powerful communicator.

An individual benefits from neutralized accent, better fluency and a more appropriate usage of words. Public speaking, presentation & communication for meetings and social gatherings are also covered where an individual will develop confidence to effectively communicate in front of a crowd or anywhere.

What topics are covered?

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<ul style="list-style-type: none">• Grammar and Word Usage• Intonation• Phonetics• Neutralizing Accent• Business Communication• Body language essentials• Public speaking and presentations